

# Montana Financial Services

July/August 2009

## Why support your association's finance service?

Your dealership has choices for providing customers with finance options. Have you considered the impact that lenders have on your organization? Let's take a closer look at the three key benefits you get from Montana Financial Services.

First, we focus on building long-term relationships with you and your customers. Communication is critical to building a strong relationship. We ask a lot of questions so that we understand your vision and goals. Only then can we effectively support (and increase!) your equipment sales with finance options.

Second, we help differentiate your dealership. We offer many unique finance products that other lenders don't. We do this because we want you to be able to offer a total custom package to your customers - from equipment to financing to service.

Last, we assist you in your efforts to retain your customers. You have worked very hard to build your customer base and retain them. Don't let a poor finance experience

negatively impact your best customers. We believe that your customers are just that - yours. We work together with you to extend that connection to include financing so those customers are best managing their cash flow.

To access a wealth of online resources go to: Take a quick look at [www.mtequipmentdealers.com](http://www.mtequipmentdealers.com) (Click on: Member Benefits / Montana Financial Services) today.

Contact any member of your team to talk more about choosing the right lender. We always look forward to hearing from you!

Thank you for supporting your Association!

## QUESTIONS?

Call Terry Kelly @ 208 949 8562



## Montana Financial Services

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