



Monday, October 4th

Noon-5PM MEDA Board Meeting at Hotel Board Room on Mezzanine Level

Tuesday, October 5th

8AM-12:00 Manufacturer Line Meetings with Dealers

12:00 Noon Lunch for Everyone

1:00-2:30PM Seminar; Mark Matteson; "Raising the Sales and Service Bar"

2:30-2:45 Break

2:45-4:30 Seminar; "Raising the Sales and Service Bar" Continued

6:00-7:00 Manufacturers Appreciation Cocktail Hour (Petroleum Club, 22nd Floor)

7:00 Sit Down Dinner (Petroleum Club, 22nd Floor) Crowne Plaza

Wednesday, October 6th

6-7AM Breakfast

7-8AM General Membership Meeting for Principals Only

8-11AM Seminar ; Pat McGaughey; "Stop Managing, Start Facilitating"

11:30AM Bus Departs for Hilands Golf Club (Lunch Served at Hilands)

12:30-5:00PM Shotgun Start

12:15PM Bus leaves for Pompey's Pillar
(Lunch provided at Museum in Huntley)

5:30PM Bus transports non golfers to Hilands Golf Club for dinner

6:00PM Cocktails at Hilands Golf Club

7PM Dinner; Introduction of New Board, Out-Going President, Incoming President and Golf Awards

9PM Bus returns everyone to Crowne Plaza